

2010 Farm and Food Leadership Conference Sponsorship Program and Silent Auction Donations

Dear Supporter of Local Foods and Farms:

The Fourth Annual Farm & Food Leadership Conference will take place September 13-14 at the Mexican-American Cultural Center in Austin. The event is produced by the Farm and Ranch Freedom Alliance, the Sustainable Food Center, and the Texas Organic Farmers and Gardeners Association. A wide range of participants from Texas and beyond, including non-profit leaders, consumers, farmers and ranchers, farmers market organizers, local food activists, and other individuals and organizations, will gather to learn about critical policy issues affecting agriculture and our food. The conference features leading speakers on issues such as food safety laws, animal identification, genetically modified foods, raw milk in Texas, and rebuilding a local food system.

Will you help by becoming a sponsor and/or a silent auction donor? Sponsorships and proceeds from the silent auction help us to put on the best conference possible, to reach more people, and to have a greater impact. Over 140 people attended the 2009 conference, and this year we expect more. In addition to publicity for your business during the actual conference, your name will also appear before potential customers in promotional materials online and in print both before and after the conference. The Farm and Ranch Freedom Alliance alone reaches thousands of people through our website and our articles in magazines and journals throughout Texas and across the country.

As a conference sponsor, you will be in good company! Currently, our sponsors include Wheatsville Food Co-op, Whole Foods Market, Edible Austin, Edible Dallas & Fort Worth, Coyote Creek Organic Feed Mill, Growing Good Things to Eat in Texas, and Shades of Green Farm. Donors to the silent auction include Acres USA, CobraHead Tools, High Mowing Seeds, and La Condesa.

Please mail or email the attached form and we will add your business to this list. If you have any questions, please email us at info@FarmAndRanchFreedom.org or call 254-697-2661 (office) or 512-431-5967 (cell).

Thank you for your consideration and we hope to hear from you soon!

Sincerely,
Emily Erickson
Farm & Ranch Freedom Alliance

Farm and Ranch Freedom Alliance (FARFA) is a 501(c)(4) organization that advocates for farmers, ranchers, and homesteaders through public education and lobbying to assure their independence in the production and marketing of their food, and to prevent the imposition of unnecessary regulatory burdens that are not in the public interest. FARFA also advocates for consumers' access to information and resources to obtain healthy foods of their choice. FARFA promotes connections between rural and urban communities to support diversified, local agricultural systems.

Sustainable Food Center (SFC) is a 501(c)(3) organization that cultivates a healthy community by strengthening the local food system and improving access to nutritious, affordable food. SFC envisions a food secure community where all children and adults grow, share and prepare healthy, local food.

Texas Organic Farmers and Gardeners Association (TOFGA) is a 501(c)3 organization that promotes organic agriculture as a sustainable systems approach in the production of food and fiber --a system that protects human and animal health, and preserves the environment.

Farm and Food Leadership Conference - 2010

Sponsorship Levels

Title	Amount	Benefits
Silent Auction Donor ---		Listing in program and on website
Supporter	\$50	Listing in program and on website
Benefactor	\$150	One free admission, listing in program and on Website, and business card ad in program
Silver	\$300	Two free admissions, listing in program and on website, and ¼ page ad in program
Gold	\$500	Three free admissions, listing in program and on website, and ½ page ad in program
Platinum	\$1,500	Four free admissions, listing in program and on website, full page ad in program, and banner displayed at conference

Farm and Food Leadership Conference – 2010 Sponsorship Form

To be listed as a sponsor in the program, this form must be received by August 28, 2010. If your sponsorship includes an ad in the program, we will need to receive the print-ready proof of the ad by August 28 as well.

Send to: Farm and Ranch Freedom Alliance, P.O. Box 809, Cameron, TX 76520

Name of Company _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Sponsorship amount _____

Notes: